EXHIBITOR PROSPECTUS
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1. Welcome
The 25th Congress of the International Commission for Optics (ICO)

and

The 16th International Conference on Optics Within Life Sciences (OWLS)

Dear Ladies and Gentlemen,

The next General Congress of the International Commission for Optics (ICO) and the International Society on Optics Within Life Sciences (OWLS), ICO-25-OWLS-16-Dresden-Germany was scheduled to take place in 2020. Due to coronavirus pandemic (SARS-CoV-2) the world congress ICO-25-OWLS-16-Dresden-Germany was postponed for one year and will be held from 13th September to 17th September 2021 in Dresden, Germany. The TU Dresden is proud to host the world congress ICO-25-OWLS-16-Dresden-Germany.

The ICO, “the Place where the World of Optics Meets”, is an affiliated commission of the International Union of Pure and Applied Physics (IUPAP), and a scientific associate of the International Council of Science (ICSU). Its objective is to contribute, on an international basis, to the progress and diffusion of knowledge in the fields of optics and photonics. The ICO has the missions to foster advanced optics science and technology and to promote the development of science and technology in developing countries. The ICO is an umbrella organization with more than 50 territorial committee members and several international academic societies: OSA (The Optical Society), SPIE (The International Society for Optics and Photonics), EOS (European Optical Society), IEEE (Institute of Electrical and Electronics Engineers), OWLS (International Society on Optics Within Life Sciences), LAM (African Laser, Atomic and Molecular Physics Network), and RIAO (The Iberian American Network on Optics).

The main theme of ICO-25/OWLS-16 is “Progress of Society with Light”. Evidence of the scientific contribution is obvious from the fact that many Nobel laureates have accomplished their achievements in the field of optics and photonics, resulting in more than 40 Nobel prizes.

Optics and photonics will contribute greatly to solving issues on global energy and the environment. The United Nations Educational, Scientific and Cultural Organization of the UNO provides with the International Day of Light on May 16 an annual focal point for the continued appreciation of light and the role it plays in science, culture and art, education, and sustainable development, and in fields as diverse as medicine, communications, and energy. The use of LEDs for the lighting in our cities will save energy. In everyday life we frequently benefit from advanced light technology, as backbone of internet, in smart phones and for human health care. Light has the potential to recognize the origins of diseases, to prevent them, or to cure them early and gently. This is one of the central topics of OWLS, which was founded at the ICO-15 Congress in Garmisch-Partenkirchen in 1990. Therefore, a special commemorative event of the 30 years anniversary of the foundation of OWLS in Germany will be organized. The hosting city Dresden is known as Germany’s Jewel Box, because of its Baroque center. Let yourself be inspired by the ICO-25/OWLS-16 in Dresden for new ideas, their translation into progress for society and to foster developing countries. On behalf of ICO-25/OWLS-16, I hope everyone will have an exciting, fascinating and memorable time at this general meeting. Please take your time to enjoy our culture, delicious cuisine, innovations and attractions in every direction.

 Truly yours,

Juergen Czarske
General Chair of ICO-25 and OWLS-16, 13 – 17 September 2021, Dresden, Germany
2. Chairs

General Chair
Juergen Czarske

International Program Committee Chair of ICO-25
Wolfgang Osten

International Program Committee Chair of OWLS-16
Alexander Heisterkamp

Honorary Chair
Gert von Bally

Fundraising Committee Chair
Frank Hoeller

Topics

Topics of the 25th Congress of the International Commission for Optics, ICO-25 and the 16th International Conference on Optics Within Life Science, OWLS-16

- Optical Engineering, Material Processing, Design and Lithography
- Display and Vision
- Optical MEMS and Micro-Optics
- Optical Sensing
- Computational Metrology
- Optical Information Processing and Imaging
- Quantum and Nonlinear Optics
- Ultrafast Phenomena and Ultrafast Optics
- High Power Lasers, X-Ray and High-Energy Optics
- Nano-Optics, Plasmonics and Metamaterials
- Photonic Crystals, Nano Structures and Functions
- Fiber Optics
- Optical Communications and Photonic Network
- Optoelectronics, Terahertz Photonics and Silicon Photonics
- Microscopy, Biomedical Spectroscopy and Advanced Imaging
- Biomechanics, Optical Elastography and BioBrillouin
- Biomedical Optics
- Nanobiophotonics, Optogenetics and Nanosensing

The name of Dresden is synonymous with art and culture. The Saxon capital offers cultural and art treasures of European rank, world-famous art collections, but also a lively theatre and music scene. Architectural jewels blend into a charming natural landscape. The fine and applied arts look back over a long tradition of extraordinary quality. The rich variety of cultural activities characterises the proud and creative atmosphere in Dresden and is an essential component of the high quality of life in the city.

Dresden celebrated its 800th anniversary in 2006 and is offering such sights as the splendid Zwinger, the Old Masters Picture Gallery, the reconstructed Royal Palace with several art collections inside (i.e. the Green Vault with the Royal treasury), the impressive Semper Opera House, the Dresden Cathedral and beautiful palaces overlooking the River Elbe. Nearly 100 museums are awaiting their guests.

After re-unification in 1990 nearly the complete historical city was reconstructed. A splendid example is the reconstruction of the Church of Our Lady from 1994-2005 with donations from all over the world.
In combination with its surroundings, Dresden is more than just a unique place. Here you can find the castles of Moritzburg, Pillnitz and Weesenstein, the baroque garden of Grosssedlitz, the porcelain manufactory in Meissen (with its symbol, the crossed swords), the Königstein fortress and the oldest and largest steamboat fleet of the world, with more than 100-year-old paddle steamers regularly going to Saxon Switzerland and the border of Czech Republic.

But Dresden is not only a historical city. It has always been a home to science and education, to technology and industrial progress: the city is considered an excellent economic and research location with a strong power of attraction.

After the re-unification Dresden became a centre of IT related industries. Such companies as Infineon, Globalfoundries Dresden have settled here since 1990 and more than 50,000 people are now working in the so-called “Silicon Saxony”.

The region of Saxony today can refer to over 100,000 students and a full spectrum of higher education in a lot of institutes and faculties. The Dresden University of Technology with more than 37,000 students was founded in 1828. The Colleges of Fine Arts and Music, of Applied Sciences, Economics and Military are also based in Dresden. Furthermore there are nine Fraunhofer Institutes, three institutes of the Leibniz-association and five Max Planck Institutes located in the region. The newest one - the Max Planck Institute of Molecular Cell Biology and Genetics- being the core of a complete new centre of biotechnology in Dresden.
4. Congress Venue

Technische Universität Dresden

The Technische Universität Dresden (TUD) is one of the largest “Technische Universitäten” in Germany and one of the leading and most dynamic universities in Germany. As a full-curriculum university with 18 faculties in five schools it offers a broad variety of 121 disciplines and covers a wide research spectrum. Its focuses of Biomedicine, Bioengineering, Materials sciences, Information technology, Microelectronics as well as Energy and Environment are considered exemplary in Germany and throughout Europe.

Since 2012, TUD has been one of the “Universities of Excellence”. In the second phase of the Excellence Initiative, TUD was successful with four applications: The Institutional Strategy, the Clusters of Excellence Center for Advancing Electronics Dresden (cfaed), Center for Regenerative Therapies Dresden (CRTD) and the Graduate School Dresden International Graduate School for Biomedicine and Bioengineering (DIGS-BB. In January 2019, three new Clusters of Excellence have started their work: PoL – Physics of Life, ct.qmat – Complexity and Topology in Quantum Materials, and CeTI – Centre for Tactile Internet.

As of 1 November 2019, TU Dresden has received permanent funding within the framework of the Excellence Strategy of the Federal and State Governments.

About 32,400 students are enrolled at TUD – more than three times as many as in 1990 (11,220 students). Internationally, the TUD has earned a good reputation, about one eighths of its students come from abroad. Today, about 8,300 employees from 70 countries are working at the Technische Universität Dresden.
5. General Information

**Date / Exhibition hours**
(tentative schedule)

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Sep 13, 2021</td>
<td>10:30 am – 19:00 pm</td>
<td>Set-Up</td>
</tr>
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<td>Sep 14, 2021</td>
<td>09:00 am – 18:00 pm</td>
<td>Exhibition open</td>
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<tr>
<td>Sep 15, 2021</td>
<td>09:00 am – 18:00 pm</td>
<td>Exhibition open</td>
</tr>
<tr>
<td>Sep 16, 2021</td>
<td>09:00 am – 17:00 pm</td>
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</tr>
<tr>
<td>Sep 16, 2021</td>
<td>17:30 pm – 20:00 pm</td>
<td>Dismantling</td>
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</table>

**Date / Conference hours**
(tentative schedule)

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Sep 13, 2021</td>
<td>08:30 am – 19:00 pm</td>
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<tr>
<td>Sep 14, 2021</td>
<td>08:30 am – 19:00 pm</td>
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<tr>
<td>Sep 15, 2021</td>
<td>08:30 am – 19:00 pm</td>
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<tr>
<td>Sep 16, 2021</td>
<td>08:30 am – 19:00 pm</td>
</tr>
<tr>
<td>Sep 17, 2021</td>
<td>08:30 am – 19:00 pm</td>
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**Hosted by:**
Technische Universität Dresden
01069 Dresden, Germany

**Chairman:**
Prof. Juergen Czarske
Chair of Measurement and Sensor System Technique
TU Dresden
E-Mail: General-Chair-ICO-25-OWLS-16@mailbox.tu-dresden.de

**Secretary:**
Alena Naumann
TU Dresden
E-Mail: ico-office@mailbox.tu-dresden.de

**Agency:**
INTERCOM Dresden GmbH
Heike Dürichen, Laura Steenbock, Katharina Henze
Zellescher Weg 3
01069 Dresden
E-Mail: ICO25@intercom.de
phone: +49 (0) 351 320 173 80
fax: +49 (0) 351 320 173 33

**Expected number of participants:**
approx. 500 participants

**Conference language:**
English

**Tentative Venue:**
Technische Universität Dresden
Potthoff-Bau
Hettnerstraße 1
01069 Dresden
Germany
6. Sponsorship, Support and Advertisement

Various option to sponsor this Congress are offered to industrial representatives.

**Presentation of products or services**

The purpose of the exhibition program is to present products and/or services relevant to the participant’s professional interests. The exhibitors should emphasize instruments, products or services for use in teaching and research, books and other publications in scientific fields of relevance to the interests of the participants. The exhibition shall also have an educational character.

TU Dresden reserves the right, at its sole discretion, to accept or deny applications for exhibition space and to allocate space among exhibitors.

6.1. Industrial exhibition / Sponsoring

Companies and organizations are cordially invited to present their services and products at the ICO-25 and OWLS-16 conference. The exhibition will take place from Monday till Thursday in a Tent at the TU Dresden close to the keynote talks. We encourage you to register early to avoid disappointment. The coffee breaks of the conference are co-located with the exhibition to encourage interaction between the industrial representatives and the conference participants.

For all questions please contact:

Intercom Dresden GmbH
Heike Dürrichen, Laura Steenbock, Katharina Henze
Zellescher Weg 3
01069 Dresden, Germany
e-mail: ICO25@intercom.de
Tel: +49 (0) 351 320 173 80
Fax: +49 (0) 351 320 173 33

**Liabilities / Terms and conditions:**

Space assignment will be made on a first come, first served basis. Wherever possible, space will be allotted according to the exhibitor’s choice, but the final arrangement will be determined by the organizers in such a way as to produce the most advantageous grouping of the exhibition. There is no claim for a special exhibition space. There is no guarantee to any specific stand area within the exhibition area.

Applications for space must be received by April 12th, 2021 to be listed in the exhibition publication. TU Dresden reserves the right to short-term changes.

Please note: Your order does not contain a firm stand (no back wall, no side walls). Orders for system stands, additional stand equipment, etc. can be obtained with the service manual about 6 weeks before the conference (extra costs).

The exhibitor covers all other costs and risks in relation to the building, the construction and the support of the company’s stand and has to effect an insurance policy against civil liability and damages. The total costs of the exhibit space must be paid before installation; otherwise you are not allowed to install the booth.
### 6.2. Sponsorship Opportunities / Exhibition booth

<table>
<thead>
<tr>
<th>Platinum Sponsor</th>
<th>EUR 7,500 + VAT 19% (Maximum 1 company)</th>
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<tbody>
<tr>
<td>✓ Credit as platinum sponsor in the printed program &amp; conference website</td>
<td></td>
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<tr>
<td>✓ 1-page color advertisement in the printed conference program</td>
<td></td>
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<tr>
<td>✓ Company profile &amp; banner on the conference website</td>
<td></td>
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<tr>
<td>✓ Email blast to attendees</td>
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<tr>
<td>✓ Bag insert</td>
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<tr>
<td>✓ Recognition from meeting chair (as available)</td>
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<tr>
<td>✓ Coffee break (including signage)</td>
<td></td>
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<tr>
<td>✓ Name and logo of the company on slides shown during the conference (between sessions)</td>
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<tr>
<td>✓ 2 technical registration*</td>
<td></td>
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<tr>
<td>✓ Complimentary exhibit space in premium location (first option on exhibit space on first come first serve basis ahead of other sponsors/exhibitors), booths up to 10 m2 are available**</td>
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<tr>
<th>Gold Sponsor</th>
<th>EUR 4,000 + VAT 19%</th>
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<tr>
<td>✓ 1-page (black and white) advertisement in the printed conference program</td>
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<tr>
<td>✓ Company profile &amp; banner on the conference website</td>
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<tr>
<td>✓ Bag insert</td>
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<tr>
<td>✓ Recognition from meeting chair (as available)</td>
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<tr>
<td>✓ Name and logo of the company on slides shown during the conference (between sessions)</td>
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<tr>
<td>✓ 1 technical registration*</td>
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<tr>
<td>✓ Complimentary exhibit space in premium location (first option on exhibit space on first come first serve basis ahead of other sponsors/exhibitors), booths up to 8 m2 are available**</td>
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<tr>
<th>Silver Sponsor</th>
<th>EUR 2,000 + VAT 19%</th>
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<tr>
<td>✓ 1-page (black and white) advertisement in the printed conference program</td>
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<tr>
<td>✓ Company profile &amp; banner on the conference website</td>
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<td>✓ Bag insert</td>
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<tr>
<td>✓ Recognition from meeting chair (as available)</td>
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<tr>
<td>✓ 1 technical registration*</td>
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<tr>
<td>✓ Complimentary exhibit space in premium location (first option on exhibit space on first come first serve basis ahead of other sponsors/exhibitors), booths up to 4 m2 are available**</td>
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<tr>
<th>Supporter</th>
<th>EUR 500,00 € + VAT 19%</th>
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<tbody>
<tr>
<td>✓ Company profile &amp; banner on the conference website</td>
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</table>
Exhibitor / Rental fee space  
EUR 1.050,00 € + VAT 19%
✓ 1,5 m x 1,5 m = 2,25 m² booth (on first come first serve basis)**
✓ Company profile & banner on the conference website
✓ 1 technical registration*

Sponsoring

Ad Program  
EUR 800,00 € + VAT 19%
one page advertisement in the official conference programme
*A4 size
* in black and white/monochrome versions

Congress Bag Inserts  
EUR 800,00 € + VAT 19%
Your company leaflet or small brochure will be inserted into each Congress bag and distributed to all Congress participants.

Congress Bags Sponsorship  
EUR 1.500,00 € + VAT 19%
(four sponsors maximum)
The Sponsors Logo and the congress logo will be printed on the congress bags which each participant receives.

*Technical registration includes:
✓ The access to all sessions
✓ The program book
✓ The welcome reception
✓ The morning and afternoon breaks
✓ The lunch breaks

**Booths consist of:
✓ Exhibition space
✓ 1 table & 2 chairs
✓ Standard Electricity supply
✓ Poster Wall

Please note that the packages only come with exhibition space and are not complete furniture booths (no back wall, no side walls).

The packages may be adjusted according to the sponsors’ preferences. For additional information please contact:

Intercom Dresden GmbH
Heike Dürichen
Zellescher Weg 3
01069 Dresden, Germany
e-mail: ICO25@intercom.de
Tel: +49 (0) 351 320 173 80
Fax: +49 (0) 351 320 173 33
## EXHIBITION & SPONSORSHIP REGISTRATION FORM

To validate your registration, please return this form with all requested details (pls. use block characters) until April 12th, 2021 to: INTERCOM Dresden GmbH
Zellescher Weg 3, 01069 Dresden, Germany
Fax: +49 (0) 351 320 173 33
E-Mail: ICO25@intercom.de

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| **Company:** |  |
| **Contact Person:** |  |
| **Address:** |  |

**Zip code:** ______________________  **City:** ______________________  **Country:** ______________________

**Invoicing address (if different):**  

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**VAT number:**  

**Purchase order number (if necessary):**  

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<thead>
<tr>
<th><strong>Phone:</strong></th>
<th><strong>E-Mail:</strong></th>
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**Exhibition Space (€ 1.050 + VAT 19 %):**
3 m² exhibit space (on first come first serve basis), Company profile & banner on the conference website, 1 technical registration, exhibit space (on first come first serve basis after Platinum and Gold sponsors selected their space), booths from 5 to 14 m² are available

**Ad Program (€ 800 + VAT 19 %):**
One page advertisement in the official conference program, *A4 size, * in black and white/monochrome versions

**Congress Bags Inserts (€ 800 + VAT 19 %):**
Your company leaflet or small brochure will be inserted into each Congress bag and distributed to all Congress participants

**Congress Bags Sponsorship (€ 1.500 + VAT 19 %):**
Four sponsors maximum
The Sponsors Logo and the congress logo will be printed on the congress bags which receive each participant

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**Sponsorship packages:**

- **Platinum Sponsor**  EUR  7.500 + VAT 19% (Maximum 1 company)
- **Gold Sponsor**  EUR  4.000 + VAT 19%
- **Silver Sponsor**  EUR  2.000 + VAT 19%
- **Supporter**  EUR  500 + VAT 19%

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For participating the ICO-25 & OWLS-16 in Dresden, please complete this Exhibition & Sponsorship Registration form. After receiving your application form, a Summary and Invoice will be sent to you. Substitution is possible.

Cancellation:
After the receipt of your Exhibition & Sponsorship Registration form your registration is binding. In case of a cancellation the Organizer is allowed for charge a cancellation fee to the amount of 50% of the ordered services. In case of a cancellation after April 12th 2021 there will be no refund.

Herewith, I agree to the above (incl. general conditions) and send it back countersigned within 21 days. After receiving of the invoice, I will transfer the due amount within 14 days.

| **Signature** | **Company/ stamp** | **Date** |
Dresden is prepared to welcome the delegates, exhibitors and sponsors of

25th Congress of the International Commission for Optics (ICO)

16th International Conference on Optics Within Life Sciences (OWLS)

SEE YOU IN DRESDEN 2021!